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5-2-2018

Discovery Panel I & II

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Recommended Citation

Brink Drescher, Judith L.; Jones, Allen; Haenger, Christian; Hammons, James; Lu, Fen; and Oldham, Randy, "Discovery Panel I & II" (2018). Librarian Presentations. 3.

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dith L. Brink Dresche	er, Allen Jones, Chris	stian Haenger, J	ames Hammons	, Fen Lu, and Ran	dy Oldham

Discovery Panel

Judy Drescher • Christian Haenger • Jim Hammons Allen Jones • Fen Lu • Randy Oldham







Ball State University - Jim Hammons	Mannheim University - Christian Haenger	Molloy College - Judy Drescher		
 19,000 FTE Symphony: 1998 360/Intota: 2009/14 Summon: 2012 Alma/SOA: next week 	13,000 FTEAleph 2008Primo 2009Alma 2016	 4,500 FTE Voyager: 1998 360: 2008 Summon: 2013 VuFind: 2014 		
U of Guelph - Randy Oldham	New School - Allen Jones	U of Texas Arlington - Fen Lu		
 23,000 FTE 3 university consortia Voyager: 1997 Primo: 2008 In discussions for a 	9,661 FTEAleph:2008Primo:2008	 41,712 FTE Voyager:1998 Summon:2012 Intota: 2012 Alma: 11/2018 		

province-wide system

Agenda

Part I 1:30 - 2:15

Infrastructure, Configuration & Customization

Intermission 15 minutes

Part II 2:30 - 3:15

Collections, Usability, Analytics & Support

Questions Part 1

- Why did you choose the discovery service that you did?
- How is Primo/ Summon integrated in the IT infrastructure of your institution?
- What are your experiences with configuring the discovery system?
- To what degree can the interface be customised?

Question 1

Why did you choose the discovery service that you did?

Why Primo?

- 1. Nothing existed in 2008 but Primo
- 2. Integration with Aleph E-Shelf functions
- 3. Flexibility in data normalization, data sources and interface flexibility
- 4. Multi-institutionality / Complex institution configuration
- 5. Integrated with the SFX/Aleph/MetaLib environment at NYU
- 6. Customization root access to filesystem and database

Why Summon?

- Primo is not a viable option for many institutions that don't have a library IT staff
- In 2013 a more likely choice would be between Summon and EDS - Summon was the more mature product
- A far superior index
- SerialsSolutions 360 suite of services (360 core, link, A-Z)
- In the context of an Alma migration, the familiar UI, and having chosen Summon over Primo years ago. (Ball State)

Question 2: IT Infrastructure

How is Primo/ Summon integrated in the IT infrastructure of your institution?

Primo or Summon - Infrastructure

- Primo started as a locally hosted discovery service
- Link Resolver is a separate component
- Primo has a local index of records + remote
- front-end customization has a robust dev environments
- patron enrichment in multiple ILS systems

- Summon has always been cloud-based
- Link Resolver is integrated into Summon
- Summon has a centralized index of records
- Front-End is customized with institutionally hosted angular scripts, CSS
- ILS functionality via Alma only

Summon - API Only customers

There is also a use-case where institutions use the Summon API, but don't use the interface

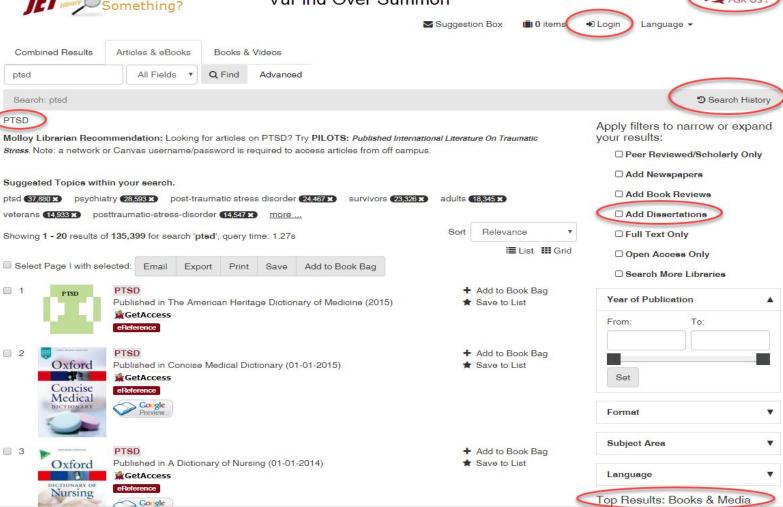
- Columbia University
- Michigan State
- Molloy College
- Yale University

They only care about the API, not the interface....

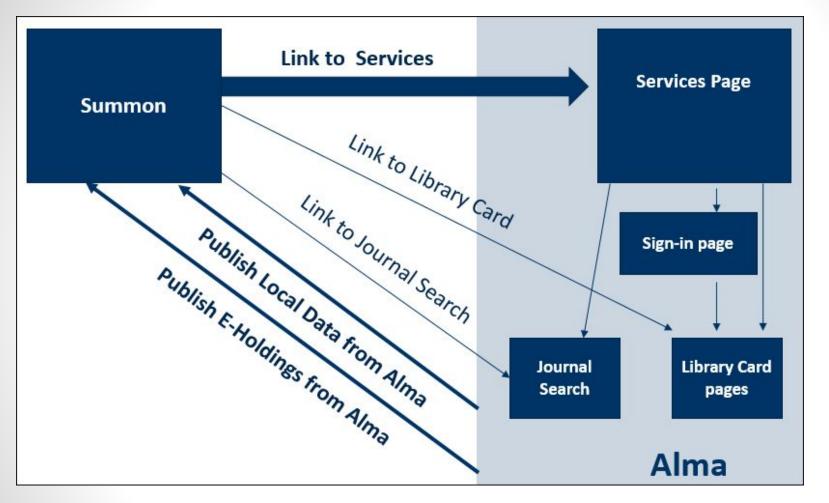


VuFind Over Summon





Summon over Alma



Alma-Summon Integration from Ex Libris Knowledge Center

So...relationally speaking

If you're single, Summon makes sense

If you're married or if it's complicated, Primo may fit the bill

Question 3

What are your experiences with configuring the discovery system?

Configuration

Primo Back Office Primo Home > Advanced Configuration Deploy & Utilities General Local Data Publishing FE & Delivery Home Search Engine **Advanced Configuration**

General Configuration Wizard

Manage and configure the Installation Settings in Primo

All Code Tables

Manage all Code Tables

All Mapping Tables

Manage all Mapping Tables

Full Normalization Rule Configuration

Manage and configure Normalization Rules

Tags and Reviews Management

Manage and configure Tags and Reviews

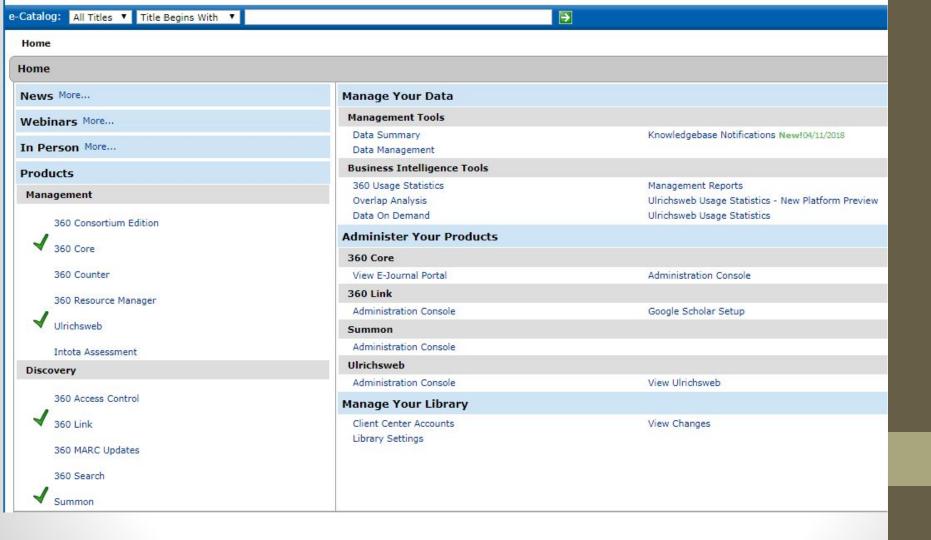
Resource Recommender

Manage Recommended Resources

Search Engine Configurations Manage the search engine configurations

Configuration

- A ton of work initially!
 - Norm rules!!!!
 - Testing, testing, testing
 - Consortia causes complexity
 - Discovery layers expose flaws in your bib records
- Recently norm rule to prepend all URLs from 856 in local records with our proxy urls (view-aware)
- Local changes to improve UX and integrate other systems (Ares, custom floor map apps...)



atalog: Database \$ Name Begins With \$ cinahl



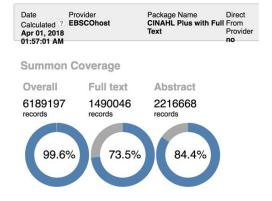
Home > e-Catalog Database Search Results

e-Catalog Database Search Results

Database Name	Origin	Status	Titles	Provider	Summor
CINAHL		Not Tracked	71	EBSCOhost	√ 98%
CINAHL (Ovid)		Not Tracked	103	Ovid	√ 100%
CINAHL (SilverPlatter)		Not Tracked	0	Ovid	
CINAHL and Pre-CINAHL		Not Tracked	0	EBSCOhost	
CINAHL Complete		Not Tracked	1419	EBSCOhost	√ 96%
CINAHL Plus		Not Tracked	80	EBSCOhost	√ 98%
CINAHL Plus with Full Text		Subscribed	795	EBSCOhost	799%
CINAHL with Full Text		Not Tracked	626	EBSCOhost	₹99%



Database | CINAHL Plus with Full Text

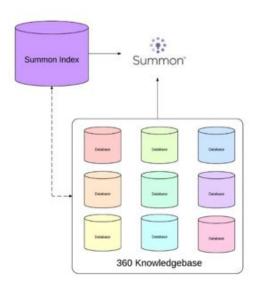


SETTINGS MAPPING PAGES USAGE TRANSLATIONS RECOMMENDER CONTENT INGESTION

(?) Settings General General Search Results Page Title ? CUSTOM Logos Home Link ? CUSTOM Force HTTPS via OFF ? DEFAULT Authentication redirect Feedback Email (2) DEFAULT summon@magnum.ui Facets Address Feedback Client OFF (2) DEFAULT Refworks Email Required Feedback Link ? CUSTOM Syndetics DEFAULT Feedback Roles ON ? Languages Help Link ? CUSTOM Enable Rss Icon ON ? Participant Record Prioritization DEFAULT ON Autocomplete (?) DEFAULT Citation Formats **Enabled** Enable New Search ON DEFAULT (2) Advanced Search Button Query Suggestions ON (?) DEFAULT Enabled. Refine Your Search Call Numbers OFF On Off O (?) CUSTOM Enabled Custom Link (Availability) Dewey Numbers OFF (2) DEFAULT Resource Link Prioritization Enabled (Availability) A&I Detail Page Call Numbers OFF On Off (2) CUSTOM Enabled (Preview) Transliteration (880 Fields) Dewey Numbers OFF (2) DEFAULT Enabled (Preview) Configuration (read only) Display Call ON (2) DEFAULT Numbers if Availability fails Chat OFF Display Dewey (2) DEFAULT Numbers if Summon 2.0 Configuration Availability fails Disable OneClick for OFF On Off (2) Summon 2.0 Customization Google Analytics ? CUSTOM Summon 2.0 External Script Tracking Code

How the 360 Knowledgebase and Summon Work Together for Discovery

- Summon relies upon the 360 KB to help facilitate rights access to the content that resides within the index
- Rights access is assigned by tracking a particular title by its ISSN or ISBN in 360 KB, or by assigning a Database ID (all or nothing rights)
- Summon utilizes the SSID found within the Authority Records by adding it to any records found within the Summon Index that match based on either the ISSN or ISBN

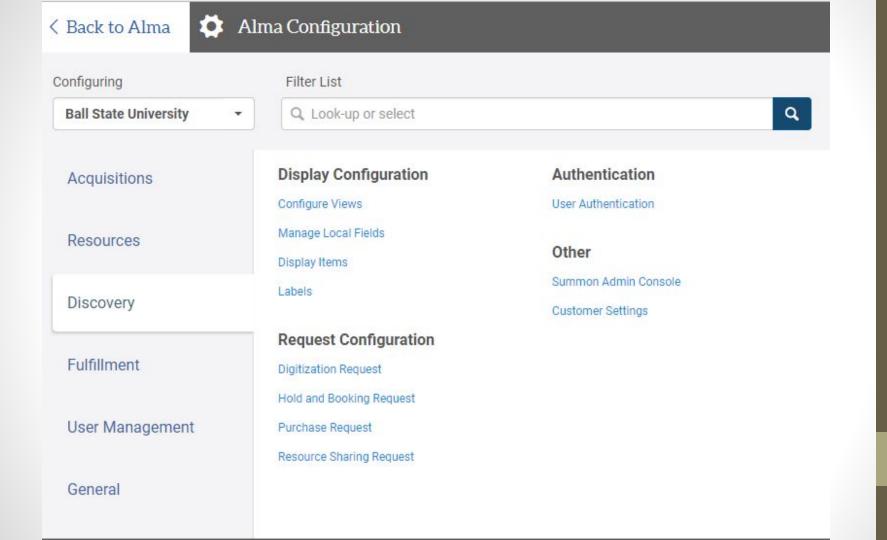


 The 360 KB also helps Summon indicate when content has full-text availability

source: "Content Ingestion: The Trials and Triumph" by Dave Hovenden - Used with permission

PrimoVE/Summon Over Alma

- Alma Discovery configuration page
- Most Summon configuration is done in the familiar Summon
 - Admin Console. Exceptions (learned so far):
 - IP range, EZProxy base URL are configured in Alma
 - Require a content publication cycle to become effective
 - Primo VE normalization, etc. in Alma
- Services Page configuration is done in Alma for both
- Nice surprise for Summon: Alma Services Page is also the link resolver landing page

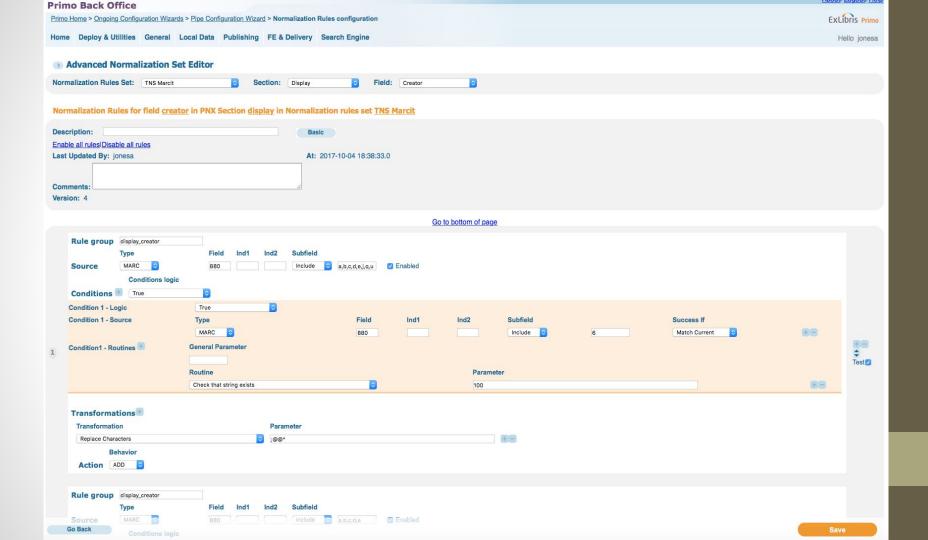


Summary

This is the trend:

- Shared institution configurations to both within Alma
- Shared service page configurations within Alma
- Simplified administration

Normalization



Normalization

```
1. MARC Tags | 2. Full+Link | 3. MARC Public View | 4. Catalog Card | 5. Citation |
                                                      cam a22002651 45M
 001
                                                    002713169
 003
                                                    NNII
 005
                                                   20000905125157.0
 008
                                                   750926s1961 ne b 000 0 eng
 010
                                                    |a 62005662
 0359
                                                    la NYUb10408667
 035
                                                   a GLIS00408667X
 035
                                                    la (CStRLIN)NYUG1658702-B
 040
                                                    |a DLC |c TxDaU |d NNU |d CStRLIN
 050 4
                                                    la B3279.H49 lb V9
 079
                                                    |a (OCoLC)1658702
 090
                                                    la B3279.H49 lb V9 li 07/24/90 T
 1001
                                                    |a Vycinas, Vincent, |d 1918- __
 24510
                                                    la Earth and gods: Ib an introduction to the philosophy of Martin Heidegger.
 260
                                                    |a The Hague, |b M. Nijhoff, |c 1961.
 300
                                                    |a xii, 328 p. |c 25 cm
 504
                                                    a Includes bibliography.
 60010
                                                    la Heidegger, Martin, Id 1889-1976.
 OWN
 CAT
                                                    la CONV |b 20 |c 20080618 || NYU01 |h 1521
 CAT
                                                    |a OCLCHOLD |b 20 |c 20170218 || NYU01 |h 2011
 950
                                                    || BMAIN |h 01/01/01 N
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                                                    II NEWCS Ii 07/24/90 N
 955
                                                    || NEWCS |c 1 |i 07/24/90 C
 998
                                                    |a 07/24/90 |t c |s 9665 |n NNU |w PAUG88B41989 |d 06/10/85 |b RV |i 900724 |l NYUG
 8520
                                                    |a NNNS |b TNSKE |c SPCL |h B3279.H49 |i V9 |m Library Use Only |7 10264156
 SYS
                                                    002713169
```

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<sourceid>nyu_aleph</sourceid>
<recordid>nvu aleph002713169</recordid>
<originalsourceid>NYU01</originalsourceid>
<ilsapiid>NYU01002713169</ilsapiid>
<sourceformat>MARC21</sourceformat>
<sourcesystem>Aleph</sourcesystem>
</control>
<display>
<type>book</type>
<title>Earth and gods; an introduction to the philosophy of Martin Heidegger.</title>
<creator>Vincent Vvcinas 1918-</creator>
<publisher>The Hague, M. Nijhoff</publisher>
<creationdate>1961</creationdate>
<format>xii, 328 p. 25 cm</format>
<subject>Heidegger, Martin, 1889-1976</subject>
<language>eng</language>
<source>nyu_aleph</source>
<availlibrary>$$INS$$LNSKE$$1SpecCol$$2(B3279.H49 V9 Library Use Only )$$Sunavailable$$31$$41$$5N$$60$$XNYU50$$Y
<ld><lds02>nyu_aleph002713169</lds02></ld>
<lds01>NS</lds01>
<availinstitution>$$INS$$Sunavailable</availinstitution><availpnx>unavailable</availpnx></display>
ks>
<openurl>$$Topenurl_journal</openurl>
<backlink>$$Taleph_backlink$$DMore bibliographic information</backlink>
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<lln13>$$Tcugetit</lln13>
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<creatorcontrib>Vyčinas, Vincas, 1918-</creatorcontrib>
<creatorcontrib>Vyčinas, V</creatorcontrib>
<title>Earth and gods; an introduction to the philosophy of Martin Heidegger.</title>
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<subject>Haidegger, Martin, 1889-1976</subject>
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<subject>Khaideger, Martin, 1889-1976</subject>
<subject>Heidegger, M. (Martin), 1889-1976/subject>
<subject>Chaintenger, Martin, 1889-1976</subject>
<subject>Haideger, Martin, 1889-1976</subject>
```

conhiectsHai-te-ko 1880-1076c/cubiects

Normalizing Data - Summon

- Process called "Match & Merge"
- Multiple records, full-text and other metadata along with "value added" info for an item merged into one record
- Various format types update at different intervals
- Relevance of results based on Dynamic & Static ranking

Summon Match & Merge Rules

ISSN Match Rule



ISBN Match Rule

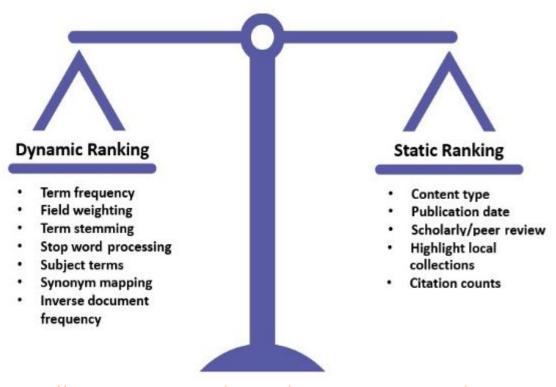


DOI Match Rule



source: "Content Ingestion: The Trials and Triumph" by Dave Hovenden - Used with permission

Summon Relevance Ranking



source: http://www.exlibrisgroup.com/products/summon-library-discovery/relevance-ranking/

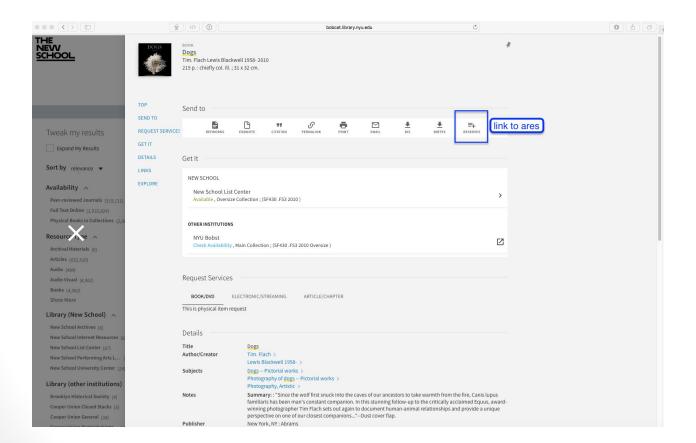
Pros & Cons for Both

- With great power comes great responsibility
 (=internal support burden AKA the app won't love you back...)
- Local indexes provide a lot of institutional customization, but also won't dedup with remotely held records (Summon only has one index)
- Oh the tweaking, tweaking, tweaking....
- ILS/patron fulfillment easier to do across institutions/consortia in Primo
- If one university solves an issue in Primo, the community may not find out about their local customization (Primo Apps to the rescue!), in Summon, everybody wins
- Improvements to metadata are on someone else's schedule (summon)
- Consortium views of holdings much harder to do in Summon

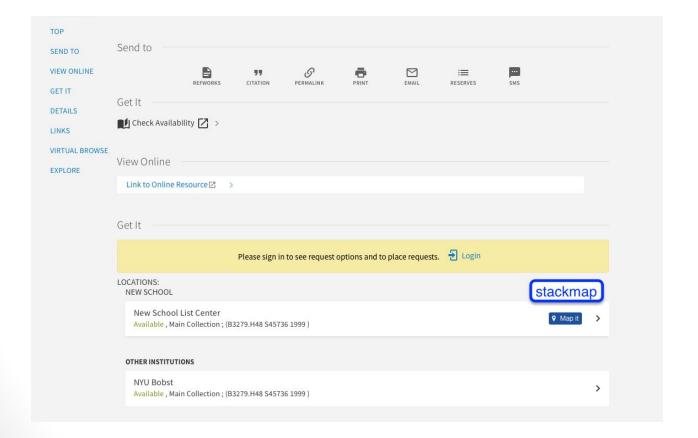
Question 4

To what degree can the interface be customised?

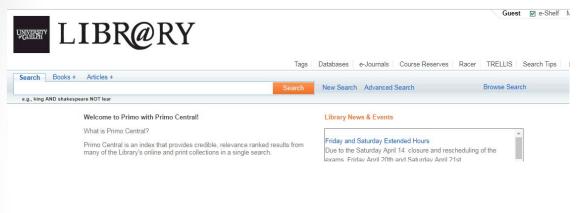
New School Customization



New School Customization



U of G: Simple Customisations



- Boolean search example
- New Search link

U of G: Advanced Customisations





Custom building map & item location integration

U of G: Advanced Customisations



Inject links to export to Ares to simplify staff/faculty course reading lists

Advantages

- No customer server-side code running, customer device (phone, tablet, or desktop) is making calls to central primo app and then displaying customizations within the browser (saving time and processing power from cloud)
- Customers still able to build customizations and integrations with metadata provided by Primo
- Common development framework and platform makes code exchange between institutions easy...Yay! Primo Apps!

Disadvantages

- Loss of root access to the server means no un-mediated database queries (security) or code running that takes lots of CPU cycles
- Loss of access to the filesystem means there is no code-level access to Primo, but higher requirements of APIs to provide info needed for apps (like configuration values, etc.)
- Documentation burden of the primo-explore environment is much higher because of the loss of access to source-code
- Increased security will not allow primo to speak to third-parties without some type of externally hosted mediator script (need way to store API keys securely)

Customization is great but...

- Regression testing is required for each service pack
- Every customization slows performance
- Networked customization means your app's responsiveness is dependent on other networks, not just your own or the cloud.

Summon Customization

- There's several branding aspects, and a few display aspects
- More advanced modifications have to happen via the "Custom Script URL" option in the Summon Admin console
- With a skilled developer, Summon can be modified fairly extensively
- But Summon's strength lies in the adage of: "Less is More"
- AngularJS update (Summer 2017) required recoding of some customizations

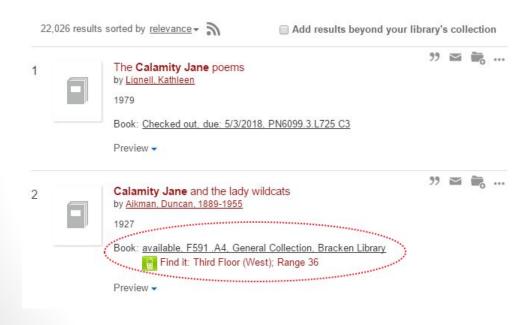
Summon Customization with Jim @ Ball State

- Two paths to customize Summon
 - Summon API
 - Roll your own Summon UI
 - External Custom Script
 - Leverage Angular JS to insert code into native Summon UI
 - Call PHP, Jquery, override CSS and system messages



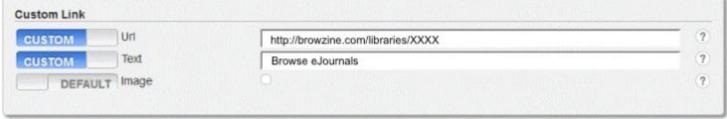
Summon Customization with Jim @ Ball State

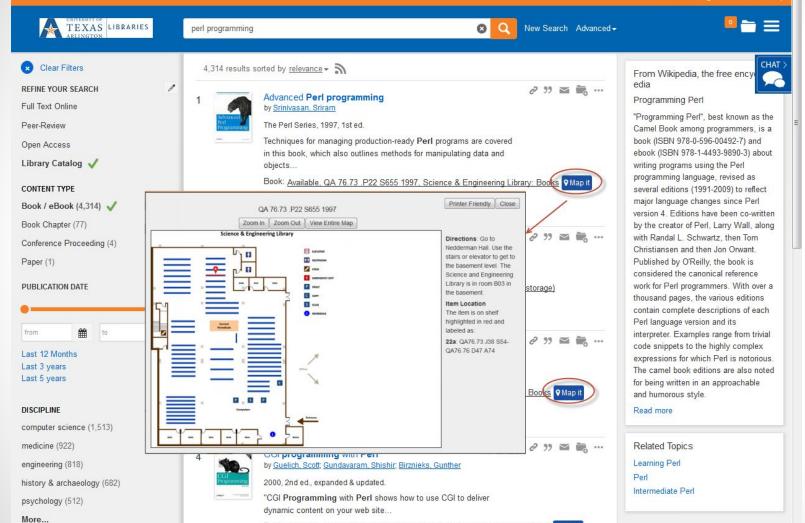
Text-a-Call Number and Stack Locator (custom PHP/MySQL)



Summon Customization with Judy @ Molloy







Intermission

Discovery Panel

Judy Drescher • Christian Haenger • Jim Hammons Allen Jones • Fen Lu • Randy Oldham







Agenda

Part I 1:30 - 2:15

• Infrastructure, Configuration & Customization

Intermission 15 minutes

Part II 2:30 - 3:15

Collections, Usability, Analytics & Support

Ball State University - Jim Hammons	Mannheim University - Christian Haenger	Molloy College - Judy Drescher	
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province-wide system

Questions: Part 2

- How important is your local content vs. remote content?
- What do your patrons say about the product (usability)?
- What challenges or successes have you encountered on the public services front?
- What tools do you use to gather analytics, built-in, external or both?
- What benefits have you seen emerge as a result of primo and summon being under one roof?
- What are your experiences with the user community engagement,
 e.g., enhancements, collaboration

Question 1

How important is your local content vs. your content delivered from elsewhere?

Primo - Local Content First

NEW SEARCH UB CHAT

Univ. Library Holdings Articles & Univ. Library Holdings Inter-Library Loan MY LIBRARY AL Primo catalog AWAILABLE SEATS **OPENING HOURS** Please select your search area: INFORMATION & ADVICE University Library Holdings Find the library's more than 2.2 million media: books, e-books, CHAT (Mon-Fri 10am-Epm) journals, e-journals, CDs, DVDs and psychological tests. Articles & University Library Holdings Library News Search 100 million additional data sets for articles in Bibliotheken am 1: Mai geöffnet. e-journals, more e-books and scientific papers. ZWÖLFDREISSIG im Mai Inter-Library Loan Baustelle Learning Center - Ende in Sicht. Your search delivered no results? Search the holdings of Noch Plätze frei beim Vertiefungskurs. academic libraries in Germany and order an item with just a Politikwissenschaft und Soziologie few clicks. Literaturverwaltungskurse im Frühjahr-Sommersemester 2018

HELP

Forced blending



- Primo allows you to "boost" local results in the special-sauce blending that occurs
- Configure facets to allow you to drill down to local content
- Configure pre-search scopes/tabs



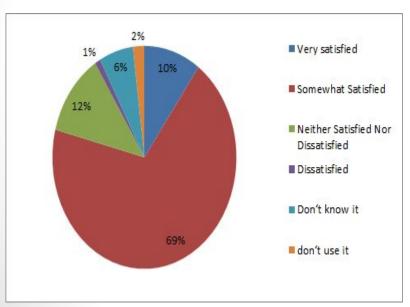
Summon

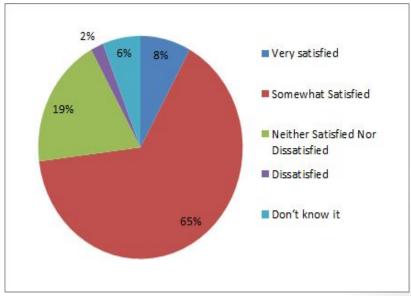
- Summon doesn't offer a way for customers to boost institutional records...but there is some built-in boosting through the algorithm
- Some boosting of key resources can be handled with Best Bets, Database Recommender and Topic Pane features of Summon
- Some institutions choose not to include their local holdings for various reasons: bento, very small index, etc.

Question 2

What do your patrons say about the product (usability)?

Customer satisfaction Primo at Mannheim





Primo UX Tests



Primo Study (#1)	W2010	 How do users navigate Primo? Do users interact with Primo's features like hold and recall, reviews and tags, my account, etc.? 	Usability testing	 Undergrad students Graduate students 	 Users do not understand the scope of Primo searches, nor how Primo relates to other search options on the Library website, such as Scholars Portal, other journal indexes, and the e-journal A-Z list. Users are confused about most of Primo's features. They found Primo hard to use and "not user friendly"
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- Primo v3 interface
- Pre website redesign

Primo UX Tests



Primo Central Study (#2)	F2011	How is Primo Central being received on campus?	 Focus group Usability testing 	 Library staff Undergrad students Graduate students 	 Communicating to staff about the basics of and changes to Primo Central was ineffective. Users expressed confidence that Primo Central was working. At times, Primo Central provided too much information and staff would revert to TRELLIS or a Library-created web page in an effort to have more control over results.
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- Primo v4 interface
- Post web redesign
- Users found it easy and intuitive; staff struggled

Question 3

What challenges or successes have you encountered on the public services front?

Primo Public Services



Intuitive & easy to use; great place to start

 Worked with Ex Libris to get U of Guelph theses and dissertations (D-Space) loaded as a Primo Central resource

- Some 'blindspots' in Primo Central Index (Geography)
- Influences where we purchase online resources from

Summon Public Services

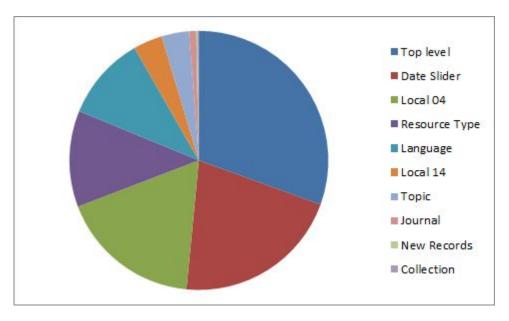
- Students and most faculty got Summon right away; UX even better with Summon 2.0.
- Librarians took a while longer: hard to let go of Boolean searching,
 pre-search limiters in favor of relevancy and facets.
- Some librarians believe discovery is dumbing down the research experience, taking away from critical evaluation of sources
- Librarians have trouble trusting discovery results, as sometimes it's difficult to explain why Summon is doing what it's doing

Question 3

What tools do you use to gather analytics, built-in, external or both?

Primo Analytics

Facet usage example



Primo Usage

UNIVERSITY & GUELPH

Primo integrated analytics

Google analytics*

Statistical Reports
Browse String Statistics
Click Through Statistics
Hourly Remote Statistics
> Hourly Search Statistics
> PNX Click Statistics
> PNX Statistics
> Search Statistics
Search Strings Statistics
System Monitoring
Users Personal Sets Report
[NEW] Annual Event Statistics
[NEW] Annual Search Statistics
> [NEW] Click Events
[NEW] Daily Search Statistics
> [NEW] Facet Clicks
[NEW] Search Statistics
[NEW] Search Terms by Letter
> [NEW] Top Search Terms

Summon Analytics

- Usage reports are available through Summon Admin Console and Summon supports Google Analytics in order to track additional user activity not covered in Summon admin console reports.
- Summon reports are built with Oracle Business Intelligence (OBI).
- Summon analytics reports: action usage searches, device usage, facet usage, popular searches, session usage and zero result searches.

Summon Analytics Example



Question 4

What benefits have you seen emerge as a result of primo and summon being under one roof?

Feature creep....

- Resource Recommender
- Topic API expansion within Primo
- Introduction of metadata into Summon Index first has led to cleanup of PCI article metadata and reduction of resource types

Summon is loading many data sources now!

- Ball State librarians turned the corner around 2015.
- Inclusion of IR content is a given with Summon. Ball State loads both CONTENTdm and DSpace.

Patron Enrichment!

 Addition of Alma Services Page to SOA is a major improvement

Question 5

What are your experiences with the user community engagement, e.g., enhancements, collaboration?

(..if you want to bring people together...give 'em a common problem....)

Primo Community



- Ex Libris support has always been really great
- The NERS process has been around for 10+ years
- Primo developers blog: https://developers.exlibrisgroup.com/blog/tag/primo
- Many ways to communicate with the user community
 - listserv
 - github
 - primo apps
 - slack
 - conferences

- devday
- youtube channel
- summits
- Ideas exchange

Summon Community

- An ever evolving dialog between Ex Libris, the Summon Working Group and the Community - now 2 years old
- The introduction of the NERS process / commitment to enhancements within a certain timeframe
- Idea Exchange gives the larger community a voice which is factored into the enhancements process by the WG
- Sharing customizations is less formalized, but it happens
- An opportunity to participate in Regional User Groups
- This conference!