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TIME MARCHES ON FOR MOLLOY

REPORT
OF THE
PRESIDENT

Molloy
CATHOLIC COLLEGE

FOR WOMEN

Rockville Centre, Long Island, New York



DREAM GIRL...

I wonder what tomorrow will bring? My yesterdays of dolls and dress-up were part of my growing up. My todays are important, too. I'm learning more about space and God and myself. Sometimes I wonder about tomorrow. Maybe I'll be a teacher or mother or perhaps a nurse. I wonder if tomorrow is forever.

A small, intimate, independent liberal arts college on Long Island is growing and planning for the tomorrows of many little girls and the four years that will last them forever.

THIS IS OUR PROMISE...

**MOLLOY CATHOLIC COLLEGE
FOR WOMEN
ROCKVILLE CENTRE
NEW YORK 11570**

PRESIDENT'S REPORT

In today's world the terms "change" and "commitment" play a vital role. In our age, rapid change is evidenced by increasing articulation of the dignity of the person and the rights of the individual conscience, and the corresponding increasing violence in crimes against the person; on college campuses by an increasing restlessness of students and the questioning of existing norms, the demand for more academic freedom, to mention but a few. Change is good but not all change is progress. In this era it becomes necessary to distinguish the essential from the accidental; to know what principles abide and what values must be conserved lest we be swept along by irresistible forces.

FOR THE ACADEMIC YEAR 1965-1966

We as educators are committed not only to adapt to change and changing conditions that indicate progress but also must form young women who can initiate, direct, control and, at times resist change. Therefore, since our commitment is to produce students intellectually responsive, self-directing, religiously oriented and to be responsible members of society prepared to function efficiently in the field of their choice, we must as educators worthy of the name not cease to review our objectives, curriculum, faculty, physical facilities, financial resources, administrative organization and procedures in the light of the student body served and the contemporary world in which Molloy operates.

MOLLOY CATHOLIC COLLEGE FOR WOMEN

This annual report is intended to aid in this review by the Board of Trustees who have legal responsibility of the college. My report depends heavily on the reports given to me by the major administrative officers, academic officers and student extra-curricular personnel.

A retrospective glance over the past academic year reveals the following as having major significance.

BOARD OF TRUSTEES

In accordance with the recommendations made by the Middle States Association, the Board of Trustees was reorganized by replacing administrative officers and faculty with three Councillors of the Community. Monsignor

Henry M. Hald and Dr. Edward Madden, whom death claimed were replaced by George Beatty of Beatty and Berlenbach, Architects, and Salvatore Milone of Dominick Milone, Inc., Contractors. The only administrative officer of the college is the President as ex-officio member to serve as liaison officer between the Board and faculty.

The Advisory Board has been working on the revision of its By-laws and has set up active Committees. The Education Committee investigated the advisability of introducing an Honors Program into Molloy's curriculum. After careful study, it was decided such a program was not feasible at the present time.



Trustee Salvatore A. Milone



Trustee George Edward Beatty

ACADEMIC GROWTH

During the 1965-1966 academic year, in an attempt to increase recruitment, four College Nights were attended by the Director of Admissions at Mercy High School, Riverhead; Seton Hall High School, Patchogue; Molloy College and St. John's University. Individual programs were held at five high schools in the Brooklyn diocese. Forty public high schools in Nassau and Suffolk Counties were visited by the Director of Admissions, Sister Maryaline.

The total full time student enrolment in September 1965 was 381 as compared with 319 in 1964. In the Spring semester, 1966 there were 386 full time students. The difference between September 1965 and February 1966 was the result of six withdrawals and eleven transfers into the college. In the Part-time sessions of the Fall semester there were 262 registrants of whom 92 were matriculated and in the Spring semester 243 part-time students attended of whom 96 were matriculated.

Of the 324 applications received for the September 1965-1966 academic year 213 were accepted. Fifty-five withdrew after acceptance. The freshmen enrolment in September 1965 totalled 158 which was 58 more than in 1964. Included in this number of students, 53 received their education in 36 public high schools and 105 received their training in 29 Catholic high schools. The class entrance average based on the college's entrance requirements was 83.8%.

The Division of Nursing opened with a total enrolment of 31 freshmen. Two students withdrew, one because of illness. She returned to the 1966 freshmen class.

Open House for high school juniors was held on March 4, 1966 at which 241 students attended from 10 Catholic high schools and 5 public high schools.

The Division of Nursing also sponsored an Open House for High School students in November 1965 and May 1966.

Ten courses were conducted on campus during the summer session of 1965 in which 128 lay women and religious were registered.

CURRICULUM

To bring about better integration of course offerings, as well as to increase depth and enrichment in courses, the Humanities, Social Sciences, and Science and Mathematics Divisions were revitalized.

To give all students, irrespective of majors, a strong liberal arts background a core curriculum was approved for all students at the college. The required courses and credit hours in the curriculum are theology 12; philosophy 12; English 12; history 6; mathematics 6; modern language 6 or 12 depending on background; science 6; social studies 6; art, music and speech, 2 credit hours each.

The former requirement of 16 to 18 semester hours in the freshman year was reduced to 15 to allow for better adjustment during the first year of college.

To implement the Middle States suggestion for additional majors, the curricula for sociology, political science and speech education were planned to be effective September 1966; philosophy was also restored as a major.

The Nursing Division continued its self-study, developing and planning its curriculum in preparation for the Reasonable Assurance of Accreditation Visit in the future by the National League of Nursing.

The cumulative index permitted for student teaching was reduced from 2.5 to 2.3 to be effective with the class of 1967 in consideration of the revised rating system used. An index of 2.5 is to be maintained in Education courses.

On the recommendation of Dr. Lawrence Ealy, Middle States Association consultant, a Committee of Committees, later renamed Coordinating Committee, was appointed with Miss Torres, chairman and Sister Mary Jareth and Mr. Frank Ford as members. The purpose of the Committee was to study existing committees. Changes resulted in the number of committees, membership and objectives. A curriculum Committee was formed to review carefully the present curriculum and the necessary changes to strengthen it.

Approval was given to our proposal by the State Education Department to give a Language Arts Workshop, financed by the State to high school teachers on an In-service basis during 1966-1967.

THE FACULTY

The faculty during 1965-1966 comprised sixty-four members. Of these 9

Molloy's new Language Laboratory now provides a listening or music room as well as an increased number of booths and a more sophisticated console.



were in administration and 55 in instruction. Of these 15 have earned doctorates; 44 hold Masters degrees of whom eight are candidates for the doctorate; 3 have Bachelor's degrees and are in course for the Master's degree and 2 hold special certificates in athletics and dance.

Of the eleven staff members of St. Albert's Institutional Branch, one holds a doctorate, nine have a Master's degree, one of whom is a candidate for the doctorate. The assistant librarian with a Bachelor's degree is in course for an M.L.S.

New appointments to the Sister-faculty were Sister Rose Anthony, Instructor in theology; Sister Joseph Mary, Instructor in nursing; Sister Anne Louise, Assistant Librarian, Sister Clement Raymond, Assistant Bursar.

Mrs. Joan Ford, Miss Barbara Crandell and Mr. John O'Neill joined the part-time faculty in the fields of English, sociology and physics respectively.

In the Spring semester, Dr. Harriet Griffin, formerly Chairman of the Mathematics Department of Brooklyn College, joined Molloy's mathematics department. Mrs. Ludmila Kuzmich, a doctoral candidate in Russian, replaced

Mrs. Von Boross who resigned because of change of residence out of state.

Dr. Arpad Darazs, Director of the Glee Club for several years, resigned from the faculty to accept a professorship at Maryland University. Mrs. Joan Howard, Instructor of Dance, also resigned because of the transfer of her husband to a higher position which forced change of residence.

Sister Rose Teresa, candidate for doctorate in Spanish was on leave of absence for the year 1965-1966 at Columbia University. Sister completed course work and successfully passed her comprehensive examinations.

Sister Reparatrice received her doctorate in psychology from Fordham University and Sister Mary Ann earned a M.F.A. degree from Pratt Institute.

Sister Mary Allison received her M.L.S. from Villanova University. There are now three fully qualified professional librarians at the main campus.

Mr. John J. Clancy, Acting Chairman of the History Department, completed his course work for his doctorate at St. John's University.

Miss Ann Rita Gray of Molloy's Art Department was honored at Fordham University on October 3 with the Bene Merenti Award for twenty-five years of service on the Fordham faculty.

Research and study grants were awarded to Sister Helen Therese who received an NSF Academic Year Extension Grant of \$2,000 in connection with summer Research Participation in 1965 at Illinois Institute of Technology. Sister was also awarded a ten week NSF grant for College Teacher Postdoctoral Research at the same Institute during the summer of 1966.

Sister Mary Aemilia was awarded an NSF grant to the University of Redlands, California for conference on Molecular Spectroscopy and the College Chemistry Curriculum, June 18 to July 1, 1966. Sister also received an AEC-NSF grant for six weeks' study and research at Texas A and M University on "Neutron Activation Analysis", July 18-Aug. 26, 1966. Sister Aemilia was awarded a Scaler Kit, valued at \$700 by the Atomic Energy

M.S.A. President Ellen Trussell of West Hempstead admires the plaque presented to Professor Frank E. Smith for 10 years of service to Molloy.





Mrs. Margaret Milone
Molloy's "Woman of the Year"

Russell A. Kirk, Litt. D., well known author and lecturer, who delivered the baccalaureate address at Molloy's eighth annual commencement, congratulates his sister-in-law, Marie Ellen Courtemanche of Springfield Gardens (right) as his wife, the former Annette Yvonne Courtemanche ('61) looks on.



Commission on the completion of her work at the Summer Institute.

Sister Christella was given her third NSF grant in mathematics to New Mexico University.

Sister Owen Paul participated as panelist of CYO Cultural Arts Workshop held in Wantagh, October 1965. She spoke on "The Role of Drama in Christian Format".

Sister Owen Paul was a member of a Performing Arts Workshop in Grand Rapids, Michigan from June 17 to July 19, 1966 at which religious from 10 states participated. The workshop afforded the Sisters an opportunity to have practical experience in the theater arts.

To give the faculty a greater voice in decision making, the Faculty Affairs Committee was approved, effective in September 1966.

PROFESSIONAL ACTIVITIES

During 1965-1966 the members of the faculty attended numerous meetings in their specific and related areas; served as committee members and represented Molloy at conventions and conferences too numerous to indicate. However, there are a few significant contributions that should be noted.

Sister Marlene served as visiting professor in philosophy at Sacred Heart College, Belmont, North Carolina, during the summer session. Sister Marlene also was guest speaker at the Regional Meeting of the Dominican Educational Association at Caldwell College. Her topic was "Thomism Today". At St. Agnes, Greenport, she spoke on "The Nature of the Religious Vocation".

Sister Francis Maureen, Academic Dean, attended a seminar in higher education at St. Louis University from June 27 to July 1 on Academic Administration in Action. Following this, she took the opportunity of visiting several midwest colleges to meet with their Academic Deans. Colleges visited were Webster, Fontbonne and Maryvale, Aquinas and St. Mary of the Springs.

John J. Clancy, M.A., Chairman of the History Department, distinguished himself by having his article "Mugwump in Minorities" approved and



Birthday wishes on Molloy's Tenth Anniversary are extended to Most Rev. Walter P. Kellenberg, D.D., Chancellor of the college, and Mother Celeste by Bro. Urban Gonnoud, O.S.F., president of St. Francis College, and Dr. Arthur W. Brown, president of Adelphi University.



The lecture by Mrs. Claire L. Taschdjian (left) on Teilhard de Chardin's Theory of Evolution is the topic of conversation by Rev. Bernard L. Keitz, O.P., and Mr. Salvatore Galioto, social studies instructor at South Side High School.



Solo dramatist Mary Louise Hickey discusses her reading of the "Diary of Anne Frank" with Professor Francis P. Ford.



Enjoying "Children's Day" on campus are future Molloyites Mary Sue Dunn (3) and Margaret Carlock (1). Enjoying the friendly scene are Alumnae Joanne Fox of East Rockaway, Anne Dunn of Rockville Centre and Peggy Carlock of East Rockaway.

Officers of the Molloy College Guild are installed by Mother Celeste. Left to right, with Mother, are: Mrs. Victor Cestari, president; Mr. Charles Fulgo, treasurer; Mrs. Carmine DeLuca, recording secretary; and Mrs. Pasquale Carbone, corresponding secretary. Not shown is Mr. Walter Neufeld, vice president.





Molloy's Masque and Wig Drama Club in its April presentation of "The Whiteheaded Boy."

published in the *Journal of Negro History*.

Reverend M. S. Rushford and Mrs. Francis Ford were panel members in a discussion on the meaning and the implication of the controversial film *The Parable* at St. Agnes Cathedral Auditorium on March 14.

Sister Esther Regis, Chairman of the Education Department, directed the Students Together Program, a weekly tutorial program held at the college during the spring semester.

Sister Esther Regis was also named consultant to a NDEA Federal film project to benefit in-service teachers and teacher-trainees of the Merrick School District.

Sister Marie Chaminade of the Education Department is a Charter Member of the Bishop Kellenberg Diocesan Television Committee.

Sister Mary Ann taught art in the summer session at Fordham. She also was guest speaker at Saint Josephs Summer School where she spoke to the Sister-students on "Art in the Elementary School Curriculum".

At the Students and Faculty Tenth Anniversary Celebration held on April 27th, awards for ten years of dedicated service were given to five faculty members—Sister Mary Charles (Librarian), Sister Elmina Therese (Treasurer), Sister Helen Therese (Chairman of Science), Dr. Frank Smith (Chairman of Mathematics), and Sister Teresa Margaret (Professor of History).

FACULTY SALARIES & BENEFITS

Salary increases for all full-time faculty members were given, ranging from \$300 to \$200 according to rank status. Further increases are planned for the 1967-1968 academic year, with the approval of the Board.

All full-time faculty members eligible for the Teachers Insurance Annuity Plan now share in this benefit, on a 10% basis, equally shared by the college and faculty.

The non-academic personnel are enrolled in the Diocesan Pension Plan.

STUDENTS

Of the 56 graduates of May 1966, 29 were awarded Bachelor of Arts degrees and 27 Bachelor of Science degrees. Among the latter were three Chemistry majors, two Biology and 22 Elementary Education majors. One student graduated Magna Cum Laude and also was awarded the Anselma Award and, three were graduated Cum Laude. Five graduates were inducted into Kappa Gamma Pi, the National Scholastic and Activity Honor Society of Catholic Women's Colleges and three were admitted into Omicron Alpha Zeta, the Molloy College Honor Society.

At the Commencement Exercises Mrs. Margaret Milone was honored as Woman of the Year, posthumously. The St. Catherine of Siena Medal was accepted by her daughter Elissa Milone Metz.

Among the honors won by the Class of 1966 were a New York State Regents Teaching Fellowship; Assistantship in English at St. John's University; Assistantship in Mathematics at St. John's University, Assistantship in Spanish at the University of Virginia;

Assistantship in chemistry at Adelphi University; Fordham University and University of Detroit. Federal Grant for participation in the cooperative program for training teachers of the deaf at Canisius College and St. Mary School for the Deaf.

It is significant to note that 16% of the Class of 1966 is engaged in full-time graduate work; 42% are in teaching, 33% are engaged in social work. One student entered religion and five entered the marriage state.

STUDENT ACTIVITIES

Among the noteworthy student activities of 1965-1966 were the Annual Mission Project on Sunday, October 17, which netted \$1,611.54, \$1,200 of which were sent to the Propagation of Faith and the remainder to the Chapel Fund of Molloy College.

At the Freshman Investiture, Margaret Kelly, M.A., Coordinator of Curricula of St. John's University, gave the Investiture Address and at the Annual Honors Convocation held on October 19, James G. Murray, Ph.D., Chairman of English at Adelphi was the guest speaker.

On October 25, Maureen Gallagher of Malverne, and Mary Ann Pizza of Massapequa participated in a T.V. taping of a debate with CCNY on "Should legal restrictions on the distribution, sale and showing of books, films and magazines in New York State be abolished?" The girls' debating team of Molloy was victorious over CCNY and was televised on Channel 2 "College Counterpart" November 20, 1965.

During the month of November, Ohrbach's, Westbury, featured a display of paintings and drawings executed by the art students of the college.

At the Annual Mathematics Lecture-Social held on November 12 Dr. Elliot Mendelson, Professor of Mathematics at Queens College was guest speaker. Students from twenty colleges were in attendance. Dr. Mendelson spoke on "Godel's Incompleteness Theorem".

The Masque and Wig Dramatic Club presented *Engaged* in November and *The Whiteheaded Boy* in April.

Four on-campus concerts were held jointly with the Molloy Glee Club and St. John's University, Villanova University, St. Peter's College and Fairfield University Glee Clubs. The Glee Club of Molloy College performed at the Annual Intercollegiate Glee Club Festival in March, 1966 at which time a trophy was awarded for outstanding performance. The Glee Club also rendered two off-campus concerts at St. Mary's College, Emmitsburg and Manhattan College.

The Student Association sponsored Film Festivals on campus for the first time. Ingmar Bergman's "Wild Strawberries" discussed by Reverend Howard B. Baslee, M.A. from the Brooklyn Cathedral College faculty, and "Through a Glass Darkly" chaired and discussed by Reverend Matthew Panczyk from St. Mary's College, Emmitsburg were shown and well attended.

Dr. Paul Dolan of St. Francis College, Brooklyn, addressed the Literary

College nursing affiliation with Mercy Hospital, Rockville Centre is formally approved by the late Right Rev. Msgr. Joseph A. Smith, and Mother Celeste as Rev. Richard P. Hendel, director of health and hospitals endorses the contract signing.



Club on the "James Bond Epic", and Reverend Joseph Duc-Mink, a native priest of Vietnam was guest speaker at the International Relations Club.

A number of students participated in apostolic projects. Six students from the Class of 1967 joined other college groups and participated in the Appalachia Project which took them to Pittsburgh from April 6 to April 15. Two other students worked among the poor of Puerto Rico in the Puerto Rican Summer Project for six weeks. A freshman, Denise Jordan, engaged in CCD work, was active in the lay apostolate on a New Mexican Indian Reservation.

Joan Wellander, a French Major, was the recipient of a scholarship granted by Alpha Mu Gamma, the national collegiate foreign language honor society for study during the summer session at Laval University, Canada.

VISITORS TO THE CAMPUS

Among prominent and distinguished people who came to the campus during 1965-1966 were Madame Claire L. Taschdjian who lectured on "Teilhard de Chardin's Theory of Evolution"; the well-known Reverend Edward H. Flannery who delivered a talk entitled "Are We Pulling our Weight Intellectually?"; Mary Louise Hickey, the renowned

solo-dramatist who dramatized "The Diary of Anne Frank", and Joseph Spanier, artist, whose contemporary American and European art was on exhibit for a week in October 1965. He also donated one of his famous works of art, valued at \$600 to the college.

Alonzo H. Shockley, Jr. Nassau-Suffolk Coordinator of "Project Head Start" addressed the student assembly during National Education Week.

Dr. Dorothy Ozmak and Miss Betty Finlayson of the National League of Nursing visited the Nursing Division on January 25, 1966 to review the program that was under preparation. Miss Ruth Johnson and Mrs. Agnes Clark from the State Education Department made a one day visit to discuss the nursing program with the department. Also visiting the nursing division was Mrs. Shirley Sears Chates, Ph.D. from California, a curriculum specialist.

Mr. Irwin French of the New York State Education Department visited to continue consultation on our Five Year Projection Study on students and faculty.

Dr. Russell Kirk of national fame gave the Commencement Address in May 1966.

THE LIBRARY

As of June 1966, the library holdings totalled 24,000 volumes and 340 periodicals. This number represented 4,000 additional volumes and 100 periodicals since last year's report. During July and August 1966, one thousand additional volumes were added, bringing the total to 25,000 volumes completely processed. There is a backlog of 2,000 volumes.

An additional professional librarian was added to the staff bringing the number up to three. To assist in the work of the library, six student assistants on Student Aid Scholarship were on duty eight hours a week.

The budget for 1965-1966 was doubled, allowing \$20,000 for library expansion. Two rooms at the ends of the corridors were added to expand the library facilities for book and periodical shelving. The library now occupies the

Program harmony for the eighth annual Night of Song is expressed by concert co-chairmen, Mrs. William J. Casey of Roslyn Harbor and Edward P. Murphy of Garden City with Sister Mary Jareth.





Recipients of the St. Catherine of Siena Medal from Molloy discuss plans to assist with the College's development. Molloy's Women of the Year are, left to right: Mrs. William J. Sullivan, Mrs. Mary A. Hayes, Mrs. Frederic L. Gannon and Mrs. Edward R. Shiebler.

entire front of the building along the second floor.

Other additions to the library were an Index table for use in the periodical room; a Dennison copier to facilitate duplication from periodicals and books at ten cents a copy; wooden shelving along the mezzanine area.

There are 170 microfilms on *The New York Times* and *The Tablet*.

A Federal Grant of \$5,000 was awarded to the college under The Higher Education Act. This was used to purchase books and periodicals amounting to \$3,511.50; periodical indexes valued at \$377 and supplies amounting to \$356.40. \$1,082.90 was spent for binding. The excess of expenditures amounting to \$327.00 was taken care of by the college.

It is the aim of the administration to bring library acquisitions to the minimum State Education Department requirement, namely, 50,000 volumes and 500 periodicals at the earliest possible date.

FINANCIAL AID

There are 334 students who receive grant-in-aid through Scholarship Incentive amounting to \$52,966. Of this number sixty-three students also receive New York State Regents Scholarship funds amounting to \$20,610.60. One hundred fourteen students borrowed \$80,184 under the New York Higher Education Assistance Program, and eighteen students earned \$7,200 in campus employment on the Molloy College Work Scholarship plan. \$10,200 was received by twenty-three students in other scholarship aid.

During 1965-1966, there was a tuition waiver to teachers in the Rockville Centre Diocese amounting to \$25,890.

TUITION

Molloy College enrolment has grown and with this growth both income and expenditures have risen. To meet the increased costs of operation arising from necessary faculty increases and a corresponding salary increase, the

Board of Trustees voted an increase in tuition of \$100 a year. This will be in effect September 1967.

PLANT EXPANSION

During the past year, to accommodate the larger number in attendance at cultural functions of the college, the stage in Quealy Hall was enlarged and centered. Several hundred chairs were purchased to provide for a seating capacity of 850 people. The cost amounted to \$7,971.

A new Language Laboratory was completely equipped with console and the latest electronic equipment to accommodate twenty-four students. The cost of this was \$14,276.

A Listening Room was planned and equipped for the music department, on the lower floor of Kellenberg Hall for the use of students interested in music appreciation. Several hundred classical and semi-classical records, donated by Reverend Henry Benack, were catalogued and made ready for use by September 1966. Earphone-attached record players were installed. The cost of this was approximately \$1,200.

The lawns of the campus were equipped with a complete sprinkling system at a cost up to date of \$11,577.

ST. ALBERT COLLEGE— INSTITUTIONAL BRANCH

On September 21, 1965, the University of the State of New York amended the charter of Molloy College to establish St. Albert College at the novitiate as an institutional branch of Molloy College. This is a Sister Formation College.

One hundred forty-five students were enrolled in thirteen courses.

The faculty consists of an Academic Dean, Dean of Students, Treasurer, Librarian and Assistant, as well as five Sister-Instructors and one Dominican Father.

The library houses 9,389 volumes completely catalogued. This is an excellent achievement at the end of one year. There are also 255 periodicals, four daily and four weekly newspapers for the students' use.

Student activity notes lectures, films,

concerts on campus, debates and dramatic presentations. This, too, is indicative of progress.

The faculty attended lectures, conventions and meetings to form a basis for self-enrichment and service to various facets of educational and community development.

Sincere gratitude for the cooperation and concerted efforts shown to achieve excellence is given to the administration, faculty and students of St. Albert College.

NEEDS OF THE COLLEGE

As the college moves into its second decade, the most pressing need is that of library expansion in books and periodicals as well as microfilms. The 20,000 and more volumes required to total the 50,000 minimum requirements of the State requires funds through donations, gifts and endowments.

Among other needs of the college are endowments for scholarships, lecture series and faculty salaries. There is also a need for a cultural arts center to house an auditorium that will accommodate at least 1,000 people, and classroom space for drama, speech, music and art classes.

CONCLUSION

This report presents in some detail to the college community, the progress made during the past year in an effort to give a fuller view, appreciation and understanding of what the administration, faculty and students have attempted to meet the challenge of excellence. Our commitment is to provide a sound Christian higher education to the students to prepare them to be responsible citizens of society, in this world and the next. This commitment stands firm. Administration and faculty implore the aid of the Holy Spirit to enable them to move forward in concerted effort to achieve our purpose which is to produce committed, dedicated young women eager to accept the challenge that faces them in this age of rapid change and renewal.

Respectfully submitted

MOTHER M. CELESTE, O.P.
President

Molloy

CATHOLIC COLLEGE FOR WOMEN

1000 HEMPSTEAD AVENUE, ROCKVILLE CENTRE
LONG ISLAND, N. Y. 11570

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THE HANDS OF TIME MOVE FOR MOLLOY . . .



On October 1, 1966, Molloy Catholic College for Women celebrated its Tenth Anniversary. Our young suburban day college with young ideas and young alumnae was, indeed, coming of age. Our freshman class and total enrollment were the largest in Molloy's history. We stood on the threshold of a new decade of doing although our development plans are hampered by a lack of major financial support. Our advertising budget is limited.

In response to an unprecedented invitation from Mr. Bernhard Auer, publisher of TIME Magazine, to colleges and universities throughout America to provide a message demonstrating imagination and scope which would appeal to TIME's readers, Molloy submitted a simple, straight-forward advertisement of a starry-eyed, eight-year-old girl dreaming of what her tomorrows would bring.

It was a promise
of planning and of growth.

On the pages of TIME Magazine in the March 17th issue, Molloy's advertising message will be printed free of charge. We are immensely pleased that Molloy is the **first** institution of higher learning in the New York metropolitan area to be accorded this distinct honor.

We don't expect a flood of contributions today
—maybe tomorrow.
We do want the world to know of our promise.



